# Sample Radio PSAs

#### PROMOTIONAL MATERIAL



### Celebrate Long-Term Living! PSA 1

Older Americans Month, May 2005 U.S. Administration on Aging 30 SECONDS

Lucille, age 78, lifts weights and has "rock-hard" biceps. Chris, age 70, lost 20 pounds and is more active than he has ever been. These Americans are enjoying their older years by staying healthy, active, and productive.

Learn how you can plan for a longer, happier life during Older Americans Month at www.aoa.gov. Help redefine what it means to grow old in America. Celebrate Long-Term living!

### Celebrate Long-Term Living! PSA 2

Older American Month, May 2005 U.S. Administration on Aging 15 SECONDS

Celebrate Older Americans Month this May, and learn how Americans are staying healthy, happy, and active longer at www.aoa.gov. Celebrate Long-Term Living!

## Celebrate Long-Term Living! PSA 3

Older Americans Month, May 2005 U.S. Administration on Aging 30 SECONDS

As we age, it becomes more important to make thoughtful choices and develop good habits. Maintaining good health, planning for financial security, and staying engaged in our communities is "long-term living." Today's older adults are redefining what it means to grow old in America.

During Older Americans Month this May, learn more by calling the Eldercare Locator at 1–800–677–1116. Or contact [INSERT YOUR ORGANIZATION OR TELEPHONE NUMBER]. Celebrate Long-Term Living!



